

Public notice

Bled, 28<sup>th</sup> January 2011

Hotel Triglav Bled and its Culinary School of Uroš Štefelin has won a "Jakob" award!



Jakob is an international award of Alpe - Adria fair, which concentrates on tourism, well-being and after work activities. It is an award given for careful consideration of local and regional gastronomy and innovative ways of transferring local specialities in touristic or culinary offer. Jakob is awarded by Alpe – Adria fair's organizers, Ljubljana's Exhibition and Convention Centre and Slovenian Touristic Organisation. The award's name derives from the oldest form of tourism, pilgrimage. In all European countries pilgrims are linked to the figure of Saint Jakob, who within years became a sinonim not only for pilgrims but also for all tourists.

International professional jury (prof. dr. Janez Bogataj, Slovenia, Joško Sirk, innkeeper and the winner of Michelin's Star, Italy, Lojze Wieser, publisher and culinary expert, Austria, Denis Ivošević, Hrvaška)

reviewed the following criteria:

- originality and innovative usage of content or projects that involve local and/or regional gastronomy in one's touristic offer;
- the extent of projects or content with a special attention to continuous and natural development of tourism;
- response and efficiency of these projects (in terms of content, economy, education, ...).

Hotel Triglav with its Culinary School of Uroš Štefelin follows a continuous and long-term goal of raising a culture of fine eating and drinking. Within our school special culinary workshops are organised for different groups of people. Amongst the most successful are those intended for children, between the ages of 4 to 12. Participants get to know local ingredients and dishes, they collect crops from our garden and put together healthy, tasty as well as balanced meals and besides that they also make the servings. One of the key roles of our culinary school is namely to present hotel trade and catering profession and add credit to this profession.



Marcela Klofutar, CEO